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Create an authentic discourse community (Beaufort 2007) of writer-researchers; replace submission with publication; bypass - of instructor-as-examiner audience (Giltrow, 2012).

: <https://ecoliteracy14w2014.wordpress.com/> & <https://modellindawson2014.wordpress.com/>

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| <ul style="list-style-type: none"> <li>• Platform choices &amp; constraints: In-house versus cloud, college policies, instructor learning curve</li> <li>• Design: Aesthetics matter</li> <li>• Architecture:             <ul style="list-style-type: none"> <li>i)Main course blog: Pages (static content): Readings, assignments</li> <li>Posts (dynamic weekly content): Instructor prompts, freelance student posts</li> <li>Comments: Student reading responses, peer &amp; instructor feedback</li> <li>ii)Student groupblogs: Linked to course blog</li> <li>Assignment drafts, peer review</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• Table-based student writing groups</li> <li>• Problem-based curriculum &amp; learning activities</li> <li>• class for reading &amp; writing: Blog-based informal responses / formal assignments / freelance student posts</li> <li>• RAFTed formal assignments: Problem-based topic, rhetorical context, real audience, specific genre/format (Bean, 2011)</li> <li>• Collaborative drafting of &amp; feedback on models</li> <li>• Peer review of student drafts on groupblogs</li> <li>• Publish on blog</li> <li>• Feedback on blog</li> </ul> |
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| <p>1. Introduce unit problem: Readings, video, Ppt, call for freelance posts</p> <p>2. Elaborate p4dipETT7&gt; BDh4(s, D)-4(ian)(6)-5issi</p> |  |
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(Beaufort, 2007)

: Bean, J. C. (2011).